



The Purity Bridge Facial Contouring Package

Nowadays, instead of fillers being confined to plumping lips and softening nose-to-mouth lines, they can also be used for a wide variety of other treatments. Our Consultants explain: “We now appreciate the concept of volume and support in the face and how fillers can be used to help both. Volume loss typically occurs in the cheeks as part of the ageing process, alongside sagging of tissues; so filler to the cheek bones, can really help to rejuvenate the face whilst a good example of how filler can be used for support is to strengthen a weak chin, which not only helps to rebalance someone’s face, but also can help support the neck.”

When HA fillers are to be used for facial contouring, such as restoration of volume and support in the cheeks, augmentation of the chin to support the neck and strengthen the jawline, we recognise that larger volumes need to be used to achieve the desired result. Due to the recognition that people undergoing facial sculpting will require a higher number of syringes of filler each treatment, we have introduced a 4-syringe package, designed with this in mind.

The Purity Bridge Facial Contouring Package consists of 4-syringes from Allergan’s Vycross range of HA fillers. These include Volbella™, Volift™ and Voluma™. Used individually, the syringes are charged at 375 each. **However, the Purity Bridge Facial Contouring Package of 4-syringes from the Vycross range (of any combination within the range) will be charged at only 1150 (reduced from £1500)**